



Moorestown Field Club

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Minutes of BOT Meeting on December 15, 2020

The monthly meeting of the Board of Trustees was held at MFC. A quorum was present, and the meeting was called to order by President Matt Simeone @ 6:06 pm.

Board Members in attendance: Jeff Beam, Brian Deam, Pat DeHart, Patrick Fowler, Paul Gilhool, Stephanie Morrison, Dave Ricci, and Matt Simeone. Also present were John Carpinelli, Lisa Pine and Cathy Hipple

1. **President's remarks:**

- o Matt welcomed Patrick Fowler to the board as the new Treasurer and expressed the Board's sincere appreciation to Dave Ricci for his extraordinary work as Treasurer these past two years. We are fortunate he remains on the Board as a Trustee at Large. Matt also welcomed back Pat DeHart for her second term as a Trustee at Large.

2. **Minutes:** The minutes for the November 17, 2020 BOT meeting were **approved** as presented.

- o **Action:** Lisa to post on the Website.

3. **Financial report:**

- o **Treasurer's Report:** November 2020 results reviewed and **approved**.
- o **2021 Budget:** The proposed Operating and Capital Budgets were reviewed and **approved** with the following amendments:
 - The operating budget will be amended to reflect final salary decisions.
 - The capital budget will add \$1,000 for new Pickleball nets.
 - **Action:** John will determine if there is a buyout provision for the proposed financing of the Golf Turf Equipment in the Capital budget and what the terms of such are.

4. **GM Report:** John reviewed the report he distributed. Additional comments/actions:

- o **Liquor Service and Bar Plan:**
 - The new bar top is in place; stop by to look at it.
 - Electrician recommends updating the existing electrical box; board authorized the change order.

- o **New Club Management Software:**

- **ACTION:** John and Lisa to share the selected design Template of the Website with the Board and review final layout and content with the board.
- **ACTION:** John and Lisa to build out the implementation plan to identify all key tasks/activities, their target start & finish dates and status.

- o **Healthcare Plan:** Board approved proposed plan and provider for 2021-2022 term.

5. Membership and Marketing Report:

- o The Social Media team has launched its efforts to raise the awareness and visibility of MFC via Facebook, Twitter, and Instagram to reach a broader market of potential members.
 - Team consists of Eric Piro (Leader), Brandon Davis and Kevin Calhoun
 - Will have team members present to the Board at future meetings
 - Seeking female and tennis oriented resources
- o Pat submitted an article to Moorestown Living that will showcase the food and clothing drive conducted in November. The article will appear in the Jan issue. Will leverage this resource for March campaign for new members.
- o **Approved** recommendation for MFC join the Moorestown Newcomers & Neighbors Club, which provides another promotion channel
- o **Associate Membership: Approved** increasing the annual fee to \$1200 for 2021.
 - **Action:** Pat to assess risk of new members not renewing with a focus on those that are paying the bond incrementally
 - Feedback reinforces the need for consistency in the days of operation of the Dining Service. Will convey to the Dining Committee.
- o **Action:** Identify options for addressing alcohol purchase restrictions for Non-Equity, Associate, Lifetime and Honorary members.
 - Dave to share ABC Handbook Club License requirements
 - John to investigate how other clubs address this
 - Brian to revise Membership R&R to specify that Lifetime members remain bona fide voting members until they resign or die.
 - BOT members to review and provide recommendations to John for summary and review by BOT

6. House Committee

- o Cathy asked the Board to consider improvements to the Club Entrance and Clubhouse Entrance. The Board authorized Cathy to acquire quotes and drawings (if possible) for the following:
 - Front entrance - Removal of stone wall, stumps, etc, and new landscaping and lighting

- North side of property along fence line - clean up and landscaping
- Island - clean up and landscaping
- Permanent, open sided awning from clubhouse front door to parking lot, with MFC logo and lighting

7. **Old Business:** Reviewed the Action Items report and captured updates. Key decisions:

- o **Food Minimum:** The Board **approved** the following for 2021:
 - The Food minimum will continue to be waived until such time that we can resume food service operations.
 - When Food service resumes, the Food Minimum will be increased to \$150 per quarter.
 - Food service hours will be expanded and provided consistently as follows:
 1. Lunch: Tuesday through Saturday
 2. Dinner: Wednesday, Thursday, and Friday

8. **New Business:**

- o **Pickleball:**
 - **Approved** replacement of existing two portable nets
 - Agreed to keep pricing and availability of Pickleball unchanged
- o **Annual Membership Meeting:**
 - Will be scheduled for Wednesday, February 24, 2021
 - Will be conducted via live Zoom medium with a teleconference line

9. **Member Comments:** None

Regular Meeting Adjourned at 9:03 pm