



Moorestown Field Club

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Minutes of BOT Meeting on November 17, 2020

The monthly meeting of the Board of Trustees was held at MFC. A quorum was present, and the meeting was called to order by President Matt Simeone @ 6:00 pm.

Board Members in attendance: Jeff Beam, Brian Deam, Pat DeHart, Paul Gilhool, Jerry Miller, Stephanie Morrison, Dave Ricci, and Matt Simeone. Also present were John Carpinelli, Pat Fowler and Lisa Pine.

1. **President's remarks:**

- o Matt urged all to participate in the Food & Clothing drive sponsored by the Ladies 9 holers.

2. **Minutes:** The minutes for the October 20, 2020 BOT meeting were **approved** as presented.

- o **Action:** Lisa to post on the Website.

3. **Financial report:**

- o **Treasurer's Report:** October 2020 results reviewed and **approved**.
- o **Budget Committee:** Dave will finalize the proposed budget by Friday, Nov 20th and distribute to the Board members. If necessary, he will schedule a Zoom meeting with members to address questions prior to the next BOT meeting.

4. **GM Report:** John reviewed the report he distributed. Additional comments/actions:

- o **Bunker Work:**
 - Drainage lines completed except for 2nd fairway.
 - Contractor work should be completed by November 27th.
- o **Liquor Service and Bar Plan:**
 - Framing of Bar to occur the first week of December
 - Plumbing work scheduled for Dec 3 - 8
 - Electrical work scheduled for Dec 8 - 12
 - Will utilize donated furniture to start and assess need for new furniture after it opens
- o **New Club Management Software:**
 - Go live target date is Jan/Feb

- **ACTION:** John and Lisa to provide detailed implementation plan at Dec BOT
- **Bocce Courts:**
 - BOT **approved** the following:
 1. Proceed with construction of the two Bocce courts in 2020, as weather permits.
 2. Location will be Option 1 as outlined on the diagram. Rules must be drafted to define when courts can and cannot be used during dining and Clubhouse rental events.
 3. Funding will consist of \$5,000 from member donations and up to \$5,000 from MFC. The estimated construction cost is \$10,000.

5. COVID-19 Relief Funding

- **PPP:** Given the Club's favorable financial performance in 2020, it is unlikely we will apply for the PPP even if Congress allows 501 c 7 organizations to participate.

6. Membership and Marketing Report:

- New member survey results presented
 - Excellent analysis
 - Very favorable results; reflects positive momentum for MFC
 - **Action:** Pat to assess risk of new members not renewing with a focus on those that are paying the bond incrementally
 - Feedback reinforces the need for consistency in the days of operation of the Dining Service. Will convey to the Dining Committee.
- 2021 Marketing Focus Areas:
 - Moorestown Business Association
 - Rotary
 - Moorestown Welcome Committee
 - Moorestown Living Magazine
- Engaging several young members to collaboratively manage the Social Media marketing effort
- Requested \$5,000 to be budgeted for Marketing efforts in 2021
 - Committee will strive to show ROI on dollars spent

7. **Old Business:** Reviewed the Action Items report and captured updates. See new report.

8. New Business:

- **Approved** request to allow the "Scats Group", a group of 16-20 golfers that play in the Delaware Valley area, to play at MFC on Wednesdays no more than once per year as part of their rotation.

- o Election results were presented to the Board by the Secretary and ratified:
 - Ballots Received: 66
 - Vote Counts by Position:
 1. President – Matthew Simeone: 61
 2. Treasurer – Patrick Fowler: 66
 3. Trustee at Large – Patricia DeHart: 65
 4. Trustee at Large – David Ricci: 65
 - The elected Officers and Trustees will assume their positions at the December 15, 2020 BOT meeting
 - Congratulations!
- o **Actions** to address recent concerns about member conduct:
 - Give House Committee more scope/responsibility to address non-sport related Member Conduct issues. Matt will confirm with House Committee chairperson their willingness to accept the expanded role.
 - Brian to update Code of Conduct to add House Committee as point of escalation and remove Bus Manager.
 - Will institute written infraction form. (John to provide).
 - Ann Markel to itemize areas of behavior to address. Brian to compare against existing docs and update as appropriate.
 - Matt, John, and Lisa to communicate via Newsletter.
- o Dining Service
 - Board decided to suspend all dining service effective Friday, November 20th, until the remainder of the year due to the increasing risk of COVID-19 incidence. It will resume operation in 2021 when we feel it is safe to do so and in accordance with NJ State Executive Orders.
 - The Board also decided to cancel the Food Minimum requirement for 2020 – members will not be billed for any unused minimum in 2020.
 - The Food Minimum for 2021 will be deferred and accrue until the dining service re-opens in 2021. We expect to increase the Food Minimum in 2021.
 - Alcohol will continue to be available via the Pro Shop.
 - **ACTION:** John to draft and send letter to membership

9. **Member Comments:** None

Regular Meeting Adjourned at 7:53 pm