



Moorestown Field Club

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The monthly meeting of the Board of Trustees was held in the dining room of the clubhouse. A quorum was present, and the meeting was called to order by Club President Matt Simeone at 7pm.

Board Member present were; Matt Simeone Brian Deam, Jerry Miller, Pat Dehart, Stephanie Morrison, Audrey Brisson, Dave Ricci.

President's remarks Matt Simeone; Matt had three words for all of us to think about, they were the following.

- 1) Preserve – preserve what's great about the club
- 2) Question – Don't be afraid to ask about anything
- 3) Improvement – Challenge yourself and others to think of ways to improve the club

General Managers Report; John Carpinelli stated that It's been a wet winter which has put a freeze on some projects. We had an assessment completed on the kitchen equipment and facilities. It has been determined that some of the kitchen equipment needs to be replaced, and a thorough cleaning needs to be completed immediately. Suggestions were also made as to where to find a new caterer, and what type would be a good fit. Other suggestions were made and were included in his assessment

Election of a new BOT member- Pat DeHart was welcomed as a new member.

Financial Report – Dave Ricci stated we had too many line items on the financial report as it is now. He will streamline it a bit to make it better to read and understand. Maybe have a monthly billing available for dues, this needs more discussion. There is a need to maybe make a change in the bylaws regarding bond holders that have left and owe money. He also suggested moving the membership report to the membership chair.

Committee reports;

- a) Dining – Matt discussed the opening for someone to take over the dining since Bacio' is leaving.

b) Marketing; Paul Gilhool presented the BOT with a power point presentation on marketing to new and existing members with suggestions such as cross selling to both golf and tennis members, sell the idea of joining both with special pricing. Also suggesting that we create a foreign club type membership offering 10 rounds for golfers from other area clubs at a special rate. Maybe a corporate membership could be made available to local businesses. Let's go after the local Moorestown residents for both adult and family memberships, we need a marketing plan.

Old Business – None

New Business;

a) Survey Results Brian Deam presented the Member Survey-Executive Summary. It was very informative.

b) Merchantville Partnership – Matt presented 2019 Reciprocal Access Agreement between MCC and MFC which was approved by the board.

Meeting adjourned 9:35 pm