



Moorestown Field Club

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Moorestown Field Club BOT Meeting 11/19/19

The monthly meeting of the Board of Trustees was held in the dining room of the clubhouse. A quorum was present, and the meeting was called to order by Club President Matt Simeone @ 7pm.

Board Members present were; Matt Simeone, Audrey Brisson, Stephanie Morrison, Dave Ricci, Brian Deam, Jeff Beam, Pat DeHart, Jerry Miller, and Craig Greenwood.

- o President's remarks; Matt wanted to thank everyone for a great job with the general meeting. Everything was well received by members that attended.
- o GM report; no report
- o Minutes from last month's meeting were approved.
- o Financial report; Dave stated that everything is moving in the right direction and looks good. Our receivables are good. Our net profits are higher than forecasted. A discussion regarding monies due from past member accounts will be revisited after speaking with a professional.
- o Membership; A more aggressive marketing plan is in the works. Resignation analysis, along with exit interviews will be discussed.
- o Committee reports;
 - Election results; Brian Deam will be the new Board Secretary, Jeff Beam, and Paul Gilhool Trustee's at Large.
 - Golf and Tennis R&R updates; Approved as written.
 - Sub-Committee for Liquor Service; A new committee will be formed and announced at the December BOT meeting.
 - 2020 Budget; everyone was involved, great job! A \$100 capital budget fee was approved. A dues

increase of 3% to the dues to be approved at the December meeting.

- o Old Business; Brian Deam presented his Action Items report. See attached.
- o New Business; Dining committee, Audrey suggested we look into speaking with a professional marketing group to promote the dining facilities.

- o Pat DeHart stated that we have someone to get our social media program up and running. Facebook, signage, and a banner for Main Street to be explored.

- o Matt has been approached by local realtors asking about using the club to teach a defense course. Approximately 45 realtors would attend, at that time Matt would give a presentation regarding the benefits for them, and prospective buyers and membership to the club.

- o Matt also asked everyone to think about our bond issue moving forward.

- o Meeting Adjourned 8:51 pm.