



Moorestown Field Club
629 Chester Avenue Moorestown, NJ 08057
Phone 856-235-1464 Fax 856-234-8188
Email: office@moorestownfc.com

Minutes of BOT Meeting on November 22, 2021

The monthly meeting of the MFC Board of Trustees was held in person. A quorum was present, and the meeting was called to order by President Brian Deam @ 6:08 pm.

Board Members in attendance: Brian Deam, Pat Fowler, Pat DeHart, Paul Gilhool, Jerry Miller, Stephanie Morrison, Jeff Beam, and David Ricci. Also attending was John Carpinelli, GM, and Business Manager Jessica McCann. Several members also attended including candidates Ben Blank, Tim Casale and Tom Morris and member Mike Testa.

1. **President's remarks:** Brian Deam wished all members and staff a Happy Thanksgiving and was looking forward to seeing members and families enjoy the upcoming holiday events at the club.
2. **Minutes:** The minutes for the October 19, 2021, BOT meeting were approved as submitted.
 - **Action:** Jessica will post on the Website.
3. **Financial report:**
 - **Treasurer's Report:** Treasurer Patrick Fowler presented a Financial Report for the period ending October 31, 2021. Monthly revenues and expenses exceeded budget and year to date performance remains favorable to the budget.
 - Revenue up \$225K year-to-date. Expenses over budget \$62K YTD.
 - Still some level of uncertainty around aged receivables which Jessica and Pat are reviewing (some of over 90 may be former members). ACH payment acceptance has returned with no issues reported.
 - Cash position remains strong for expected expenditures for the balance of 2021.
 - **Action:** Pat, and Jessica to reclassify Over 90 to resigned members outstanding balance where appropriate.

4. **GM Report: John highlighted issues from the report he distributed.**
 - **Fence along first fairway:** Neighbor agreed with terms of fence installation which was to be completed in November.
 - **Greens aeration:** Occurred on November 8. Focus of the ground crew has shifted to leaf and dead branch removal.
 - **Bunker Project:** Phase 2 & 3 of the bunker project completed on time and under budget. GM was pleased with the work and while the holes remain open, the new bunkers remain closed. Please take a free lift to allow sand to settle and sod to take.
 - **Action:** Golf Pro and staff will remind players by word, signage, and white paint that new bunker work areas are **CLOSED**.
 - **Dining:** Doug Blatt engaged as a consultant to recommend ways bar and food service operation can be improved. Bar and kitchen closures around Christmas include Dec. 24, 25, 26, 30, and Jan. 1 and 2.
 - **Social:** Upcoming events include Holiday Cocktail Party December 4th and Breakfast with Santa on December 11. Breakfast is sold out and lunch has a few spots remaining.
 - **Bar Shrinkage:** GM reported that ForeUp was updated with more accurate pours. GM also reported more frequent inventory procedures and controls
 - **Action:** GM to continue to monitor bar performance and shrinkage and take necessary steps to bring closer to industry average.

5. **Election Results:** The ballot box was opened and ballots were counted by Business Manager and tallied by the GM: Results were as follows: Brian Deam unopposed and elected to complete a term of one year as President. Stephanie Morrison was also unopposed and elected to a second three-year term as Trustee. Dr. Ben Blank was elected to a two-year term as Secretary with 95 votes over Jerry Miller who received 62 votes. Tom Morris was elected to a three-year term as Trustee with 84 votes over Tim Casale who received 72 votes. New officers and trustees will be installed at the December Board of Trustees meeting after the 2022 is read for the second time and approved.

6. **Committee Reports:** Men's Golf and House Committee Chairs presented to the Board following Membership and Marketing reports.
 - a. **Membership:** Paul Gilhool reported twenty individuals currently on the golf waiting list. Initiation fee reinstated for new golf members not currently on the waiting list prior to Nov 1, 2011. Committee continuing to review Membership categories hoping to streamline the process.

- b. Marketing:** Pat DeHart showed the Moorestown Living Magazine ad highlighting relaxing at the bar and dining. She also previewed the December ad. Debbie McGeorge took many photos which will be used in upcoming ads, website, and marketing materials. Pat and her husband Jim will be on the cover of the March edition.
- c. Men's Golf:** Chair Tim Casale presented a four-point report to the Board about activity in the 2021 season. Highlights include high attendance at spring and fall events and solid participation in season long events (Greenwood Cup and Individual Stokes). GAP team participation and A team winning group. Also, the 1892 Cup win and the first time with Women's Golf participation. Areas of improvement highlights are better communication and publishing a full schedule at the beginning of the season. Also looking to revive historical recognition of past winners by restoring plaques and trophies that have been in storage. Committee will explore the formation of a Men's Golf Association and starting a men's golf night.
- d. House:** Chair Ben Blank summarized report of committee about new card room alcohol policy that would involve a locked refrigerator (with security camera) that would allow members using an honor system to purchase beer and seltzer in the room while the bar is open. Committee also is considering several recommendations to the long-term planning committee for capital improvements to be considered including locker room relocation, finishing the golf simulator room, and leveling the lawn area adjacent to the patio to provide a more useful space. Recommendation to the new House Chair is to get an architect to perform a master plan review for the entire clubhouse space.

7. **Old Business:** Reviewed the Action Items report. Updates reflected on the latest version. Highlighted items:

- **Member Survey:** President deferred member satisfaction to December meeting.
- **Social Chair:** As part of the Dining Committee, Brian Paquette was approved by the Board unanimously on a motion by Dave Ricci seconded by Paul Gilhool.
- **Dining:** Doug Blatt appointment as a consultant was approved remotely by the Board by a vote of 7 to 1. Mr. Blatt was given instructions for the first 45 days to address consistency of service and food quality, kitchen operations and reservation process and the second 45 days to focus on issues like menu, facilities and hiring of Head Waiter.

8. **New Business:** Board of Trustees covered several items

- Budget Review Presentation. Treasurer Pat Fowler and GM John Carpinelli thanked the members of the committee who invested many hours over four budget meetings to put together the 2022 budget that includes no member dues increase. Board asked to review and submit questions to the Treasurer. Board will vote on the 2022 budget at the December meeting Tuesday, December 21, at 6:00pm in the dining room. Members are invited to attend.
- Annual Meeting scheduled for Tuesday, February 22 at 7:00 in the dining room.
- Trivia Nights. A proposal was made to engage The Quiz Kids to conduct Trivia Nights at the club on Wednesday evenings beginning January 12 from 7:00 to 9:00 pm in the bar. Cost (including prize) is \$175/week and the committee thinks this will be a good entertainment bridge for members until the Bocce league resumes in the spring. Committee proposed a four-week trial and will assess continuation based on participation. Proposal was **approved** by the Board.

9. **Member Comments:** None

Regular Meeting Adjourned at 9:22 pm

Executive Session convened, discussion ensued and adjourned 9:40 pm.