



Moorestown Field Club
629 Chester Avenue Moorestown, NJ 08057
Phone 856-235-1464 Fax 856-234-8188
Email: office@moorestownfc.com

Minutes of BOT Meeting on June 15, 2021

The monthly meeting of the MFC Board of Trustees was held in person. A quorum was present, and the meeting was called to order by Secretary Brian Deam @ 6:06 pm.

Board Members in attendance: Jeff Beam, Brian Deam, Pat Fowler, Paul Gilhool, Jerry Miller, Stephanie Morrison, and David Ricci. Also present were John Carpinelli, Lisa Pine, Audrey Brisson and Bill Morsell.

1. **President's remarks:** The Board expressed its condolences for Matt's family on their recent loss and agreed to send a sympathy gift from the Board.
2. **Minutes:** The minutes for the May 18, 2021, BOT meeting were **approved** as presented.
 - o **Action:** Lisa to post on the Website.
3. **Financial report:**
 - o **Treasurer's Report:** Ability to complete month end close continues to be an issue due to ForeUP treatment of ACH. However, monthly and year to date performance remains favorable to the budget.
 - Revenue was favorable due to strong alcohol sales and greens fees.
 - Expenses impacted by unexpected irrigation maintenance and accounting costs.
 - We are now a positive \$148K in membership revenue for 2021.
 - **Action:** Pat to investigate why the cash reduction was greater than actual monthly expenses.
4. **GM Report:** John reviewed the report he distributed. Additional comments/actions:
 - o **Irrigation Pump and Motor:** The firm managing the pump repair may have a new pump and motor available within a shorter lead time; they are checking on compatibility.
 - o **Social:** 73 people signed up thus far for the Summer Kick-off event on the 19th. Breakeven target is 100. Ok to proceed. Do a final push to secure additional attendees.
5. **Committee Reports:**
 - o **Long Range Planning:** Audrey Brisson presented the Committee's updated 5-year outlook for capital improvements. The plan was thorough and comprehensive. Next steps:

- Incorporate into the Customer Satisfaction Survey in Sept a question to gauge interest in a short game practice area.
 - Update the Irrigation System estimate as the feeling is it's too low.
 - Board to incorporate these needs into a comprehensive 5 – year plan for the club and identify funding alternatives.
 - o **Dining:** Bill Morsell provided a thorough update on the past and current issues with the Dining service and recommended options for managing it going forward.
 - **Past Issues:** Staffing availability and training plagued Foodwerx. Disjoined service coordination between Foodwerx and the Bar staff.
 - **Current Status:** Staffing is better but still not at the level needed. Need to define/codify policies. Encourage Foodwerx to sponsor their own events and refer corporate clients to the Club, as outlined in the contract.
 - **Recommendations to Consider:**
 1. Establish a Bar & Restaurant Manager position to oversee/coordinate both.
 2. Club provides and manages all servers; a means to address coordination issues.
 3. Shift some food items to be prepared and served by the Bar staff.
 4. Implement a reservation system. Does ForeUP have a module for this?
 - **Action:** Develop monthly report showing Dining related sales for prior month and compared to prior month and same month in prior year. Lisa to handle.
 - o **Membership and Marketing Report:** 28 new members in May. Announcement of the waiting list prompted surge in commitments from prospects.
 - **Action:** Update Price List on the Website (Paul and Lisa to handle).
 - **Action:** George/John to measure the number of rounds played each week and provide the Board a monthly report of the metrics -- monthly results, comparison to prior month and same month prior year.
6. **Old Business:** Reviewed the Action Items report. Updates reflected on latest version. Highlighted items:
- o **Upgrade Bunker:** Meeting with contractor on June 16th to update the plan for the Fall.
 - o **Food Minimum:** Transition plan for ending the staggered Unused Food Minimum billing cycle **approved** by Board.
 - **Action:** Brian to draft email to be sent to membership. Lisa to send email.
7. **New Business:**
- o **Men's Golf Committee Recommendations:**
 - **Playing of Music on the golf course:** Recommendation approved 5 to 2.
 1. **Action:** Brian to update Code of Conduct documents
 2. **Action:** Golf Committee to list the tournaments where music is prohibited or allowed.
 - **Men's Tournament Procedures:** Recommendation approved 7 to 0.

8. **Member Comments:** None

Regular Meeting Adjourned at 8:31 pm